

**North Tyneside LINK  
Board Meeting  
11 October 2011**

**Communication and membership report**

**1. Communication activities to date**

**Newsletter**

The October edition of Stronger Voice newsletter will be distributed by 14 October. In the newsletter we report on the LINK event on 29 September and update members on the personalisation and other projects.

**E-newsletter**

The September e-newsletter was sent out on Tuesday 13 September. We promoted forthcoming LINK events including 29 September, transition event, meeting for adults with autism and training on personal budgets. We informed members about current consultations such as consultation on 'any qualified provider' and funding for local HealthWatch as well as consultation outcomes including 'An information revolution'.

**Website**

The number of visitors to the website in August and September were not available due to difficulties with our website host and will be given verbally at the board meeting.

Verbal report of website visitors:

July 3572

August 3741

September 3450

**Press coverage**

We issued a press release for 29 September event which appeared in the News Guardian on 22 September.

**Publicity**

We continued to promote the event planned for 29 September by email invitation, website and posters. We sent personal invitations to Health and Wellbeing Board members, Overview and Scrutiny Committee members, Care Quality Commission and GP practice managers.

We distributed posters for the transition and autism events and promoted the personalisation training directly to third sector members.

We have sent postcard adverts to Tyne and Wear Metro community team and asked that they be displayed at all metro stations in North Tyneside.

**2. Membership**

- LINK held their Bi Annual Event on 29 September 2011 at The Langdale Centre. Approximately 62 people attended which we felt was a good turnout considering the weather was fantastic.  
New members were also recruited to LINK.

We now currently have **273** LINK members so far. (**188** Individuals) (**72** Group) (**13** Board)

**No issues have been raised since the last board meeting.**

### 3. Planned activities

- Patient involvement HealthWatch update meeting to take place at The Village Green Surgery on Tuesday 4<sup>th</sup> October at 12.30 – Alison to attend. LP also invited.
- The Autism Strategy Consultation meeting will take place on Thursday 13<sup>th</sup> October at the Carer's Centre at 10.30
- Christine and Alison to attend the World Mental Health day on Friday 14<sup>th</sup> October
- HealthWatch Stakeholders meeting will take place on Friday 14<sup>th</sup> October at The Riverside Centre. **Can any board members wishing to attend please confirm with JM**
- Dementia Pathway training will take place at the Riverside Centre on 19<sup>th</sup> October between 9.30 – 12pm. **Any board members interested in taking part please confirm with Alison.**
- Independent Advocacy are holding their AGM on Wednesday 19<sup>th</sup> October at 11.00 – 2.00pm at The Linskill Centre
- LINK is holding an event on Transition on Thursday 20<sup>th</sup> October here at The Shiremoor Centre from 1.30pm – 3.00pm
- Age UK conference on social isolation in old age is to take place on Thursday 27<sup>th</sup> October at The Village Hotel.
- Enter &View volunteers are having a “catch up” on Thursday 3<sup>rd</sup> November
- The young people's Oscar night is to take place on Monday 14<sup>th</sup> November (TBC)
- Alison to attend CHCF AGM Wednesday 16<sup>th</sup> November at the YMCA 10.30 – 12.00pm

**Meg Woollam**  
**Christine O'Brien**